



The Hive Community Grants program

2021/2022 Guidelines

Eire Constructions is a proudly regional, family-owned business. The strength of the communities we operate in is vital to the sustainability of our business. We pride ourselves on giving back to our communities through local procurement, local initiatives, and our Hive Community Grants Program (HCGP).

As part of our Hive 5 approach, we understand the importance of strong communities. The HCGP is a one-off financial contribution open to organisations within these communities. Organisations can apply for up to \$10,000 in funding to help boost their community-based events and projects.

The purpose of Eire's HCGP for 2022 is to boost our local economies after months of COVID-19 restrictions have taken a toll on our social and environmental-based hubs. The program aims to:

- Provide financial aid to organisations who have suffered during COVID-19 restrictions
- Bring our communities together to create more opportunities for community connection, engagement, and inclusion
- Help organisations build their capacity for community-related events

GRANTS CRITERIA

Applications for Eire's HCGP must focus on initiatives that support community connection, engagement, and inclusion. This may include:

- Legally constituted community groups, industry-related organisations, not-for-profit organisations, or incorporated groups looking to make a community connection
- Junior sport
- Community education programs
- Health Promotion
- Environment/Sustainability projects
- Community-based events

ASSESSMENT

Eire Constructions will assess and review all applications based on the information submitted before the 15th December deadline. Eire Constructions may contact applicants for further details during the review process if it assists with decision-making. All decisions made by Eire Constructions are final.

ELIGIBILITY

Organisations from the below regions are eligible to apply:

- Hunter NSW region
- Mid North Coast NSW region
- New England region

Applications for the grants must specify exclusivity to Eire Constructions for civil construction (that is, no other construction companies will be involved in the initiative). Applications must also include how much brand exposure will be provided through media advertising, promotional collateral, and broad community visibility.

Eire Constructions will not consider:

- Requests that fall outside the above-mentioned regions
- Seeking to raise funds for individuals
- Are associated with dangerous, contentious, divisive, or anti-social activities including (but not limited to the promotion of gambling, alcohol, drugs, or firearms)
- Have any political agendas or associations
- Projects that are not in keeping with Eire Constructions' anti-discrimination policies and environmental policies
- Do not offer any significant local community benefits
- For-profit organisations.

ACKNOWLEDGEMENT AND REPORTING

All successful grant applicants must comply with Eire Constructions' logo requirements and acknowledge Eire Constructions' contribution in appropriate publicity items and reports. Any items that include mention of Eire Constructions or the Eire Constructions logo must be approved before print or distribution by the Eire Constructions' marketing team.

All successful applicants must provide a written report detailing the outcomes of the project. The report must be submitted to marketing@eirecon.com.au within 30 days of the completion of the project.

SUBMISSION OF APPLICATIONS

Applications and subsequent attachments must be submitted via email to marketing@eirecon.com.au by 15th December 2021. The announcement of the successful applications will be communicated within four weeks of the closing date (pending the number of submissions received).

For any enquiries regarding The Hive Community Grants program and the application process, please email marketing@eirecon.com.au.